

# **Sponsorship Package**

Together we will not only change lives, but SAVE them!

Bullying Ends Here is a charity that produces a series of educational presentations for youth & adults aimed at educating others on what bullying looks like and how to prevent it.

Starting in 2012, our presentations have been presented around the world to individuals of all walks of life.

Whenever we present, there is overwhelming positive feedback with requests to return.

We have proven results that have saved over 70 lives.

### **Testimonials**

"I would like to commend everyone involved with Bullying Ends Here for their efforts to promote acceptance and understanding. Your compassion and generosity of spirit exemplify what it means to be Canadian" – Justin Trudeau – Prime Minister of Canada

"Your presentation saved my life. You may think that you were just talking but you made me see the light at the end of the tunnel. Without your presentation I would have tried to end myself" — Anonymous student

"My son met you last year and subsequently contacted you. This contact was the beginning of an entirely new chapter for him. [...] He is involved, confident and happy. He has friends, old and new, and a very positive outlook, which is entirely new for him" — Anonymous parent

"I have tremendous respect for the work Bullying Ends Here does to support vulnerable young adults." – **Stephen Harper** – **Former Prime Minister of Canada** 

"I wish this book was around when I was growing up" – Johnny Gaudreau – NHL Superstar and Bullying Ends Here Ambassador, regarding the second Bullying Ends Here Book

"Bullying Ends Here!" – Rick Mercer – Canadian Television Personality

## The Presentations

- Provide keynote presentations at schools, jails, penitentiaries, churches, youth shelters, corporations, indigenous communities, youth camps, and community groups
- The presentations focus on our expert's stories with bullying, how to prevent it, and support for mental health for all those affected by bullying.
- With presentations suitable for anyone older than 11, Bullying Ends
  Here provides a diverse and comprehensive understanding of
  bullying for all audiences and backgrounds
- Presentations have been delivered across Canada as well as the United States, Netherlands, Scotland, and England
- Currently there have been over 2100 presentation reaching over 1.5 million individuals

### **Our Other Work**

- Our founder Tad has written two books with a third on the way. The first book "Bullying Ends Here – My Life" and the second "Bullying Ends Here – Walking the Talk" are both best sellers.
- We support and facilitate a Bullying Ends Here scholarship for youth entering post-secondary who have shown outstanding efforts in preventing bullying in their community
- Our website provides direct contact to Tad. Over 121,000 emails have been received and responded to with support and guidance or just someone to be a good friend

# **About Our Presenters**



# Tad Milmine M.O.M. – Founder & Lived Experience Presenter

In 2011, my life was changed forever. I read about a young man who took his own life due to years of bullying and struggles with mental illness. The moment I first read about Jamie Hubley, I knew life was going to take me on an unexpected journey. This is when the idea of 'Bullying Ends Here' was imagined. I began speaking to classrooms about my own life story and how I was able to persevere. Speaking in classrooms led to audiences in the thousands and at locations all around the world. I had been asked many times to write a book to which I wrote my first one in 2017 entitled 'Bullying Ends Here - My Life'. In 2020, I released my second book named 'Bullying Ends Here - Walking the Talk'. Both have turned into best sellers! I have been fortunate enough to be in a position to help those who need it most through sharing my own story and connecting with those who are struggling in silence. I am able to balance my full-time police work with the added tasks of running a charity as large as Bullying Ends Here. Passion is a word that I would use to describe where the drive and energy come from. Every message I receive inspires, and reminds me, why speaking up is so important.



# Darren Laur – Cyberbullying Presenter

Darren has presented internet and social media safety and digital literacy programs to over 500 Schools and to hundreds of thousands of students, and to thousands of teachers and parents throughout British Columbia, Alberta, Saskatchewan, Ontario, the Yukon and the United States. Given Darren's background and experience, he is a trusted and respected online safety and security resource to students, parents, businesses, government, schools, school districts and Law Enforcement throughout North America.



# Linda Crockett – Workplace Bullying Presenter

Linda Crockett is an international expert on the topic of workplace bullying and harassment. She is also the founder of the first and only full-service Workplace Bullying and Harassment Resource Centre located in Canada (2010). The Canadian Institute of Workplace Bullying and Harassment (CIWPB) offers a variety of services to meet the needs of leaders, groups, and individuals. With a holistic perspective on this complex topic, CIWPB focuses on prevention, intervention, and repair or recovery options.

# **Awards and Recognition**

Countless recognitions have been awarded to either Bullying Ends Here or Tad Milmine for his work with Bullying Ends Here. Some are included here:

Bell Kaleidoscope of Hope Award Family and Community Safety Inspiration Award The Sovereign Medal for Volunteers Whitehatter Award Calgary Police Commission Community Policing Award Calgary International Achievement Award Surrey Leader Award Recognition as a Paul Harris Fellow

Bullying Ends Here and Tad Milmine have also been recognized through:

The Senate of Canada

The Scottish Parliament

# **Sponsorship Opportunities**

### **Platinum**

\$75,000 +

- Special mention and thanks at all speaking engagements and interviews (both nationally and internationally)
- Acknowledgement on all televised events and initiatives
- Logo on the shirt of all presenters in every presentation
- Prominent logo placement on all print materials as presenting sponsor
- Promotion space on website
- Invitation to speaking and fundraising engagements
- Invitation to participate in interviews with Tad
- Honorary board membership

### Gold

\$50,000 - \$74,999

- Special mention and thanks at all speaking engagements and interviews (nationally)
- Half page logo on all print materials
- Promotion space on website
- Invitation to speaking and fundraising engagements

### Silver

\$10,000 - \$49,999

- Special mention and thanks at all speaking engagements and interviews in community of choice (province or state)
- Quarter page logo on all print materials
- Name mention in local interviews
- Invitation to speaking and fundraising engagements

### Questions

Any questions about your sponsorship or if you require further information, please contact Adam (adam@bullyingendshere.ca).

### **Bronze**

\$5,000 - \$9,999

Logo displayed on all print materials

### **Anonymous donations**

 Any donations greater than \$10 will be eligible for a charitable tax receipt

### In Kind Contributions

Bullying Ends here also appreciates the following as donations

- Air Miles
- Aero Plan Miles
- Gift Cards for hotel chains, restaurants, gas, and office supplier

#### **Donations**

Bullying Ends Here is powered by donations. Your generosity helps ensure the program can reach as many individuals as possible. We are grateful for any donation we receive so that we can continue making a difference in bullying and overall mental health

